

# READING BETWEEN THE NUMBERS

What **ESAT** and **TMUA** Scores  
Really Reveal About Admissions



Extracurriculars and Elite Admissions: What the Data Actually Says



Parental Burnout Is Real... And You're Not Alone



Eight High-Impact IEC Sales Strategies



Explore the Science Behind the 2025 Nobel Prize in Medicine



The Confidence Code: 5 Science-Backed Skills to Help You Own the Room



Product Design 101



Studying in Ireland: A Modern Gateway for Global Students



The AI Fluency Gap



# Editor's Note



The college admissions process, long a source of anxiety and opacity, is undergoing a radical, algorithmic shift. As reported recently, institutions like Virginia Tech, Caltech, and Georgia Tech are increasingly deploying artificial intelligence to review transcripts and grade essays. On paper, the logic is sound: higher education is facing severe funding pressures and record application numbers. By utilizing AI, Virginia Tech alone reportedly saved 8,000 hours of labor, promising students the relief of faster decision timelines.

However, the rush toward efficiency risks flattening the nuance of human potential into a data point. The introduction of Large Language Models into the admissions office raises profound ethical questions that go beyond mere logistics. As noted by AI ethicist Meredith Broussard, algorithms are designed to recognize patterns and predictability. By letting AI evaluate personal essays, we risk prioritizing students who write in formulaic, machine-friendly structures over those who display genuine, idiosyncratic creativity.

We are swiftly approaching a paradoxical "dead loop" in education: students using ChatGPT to write essays, which are then read and ranked by an admissions bot. This removes the human element from both sides of the equation. Furthermore, there is the looming specter of standardized bias. If multiple universities rely on similar models, they may unwittingly homogenize their student bodies, favoring a specific kind of privileged applicant while systematically filtering out those who don't fit the algorithmic mold.

The broader trend suggests a fundamental change in how we value merit. Efficiency is valuable, but it should not come at the cost of equity. In the drive to process thousands of applications at lightning speed, colleges must ensure they aren't outsourcing their moral judgment to a machine that can read, but cannot understand.

**Neeraj Mandhana**  
Founder & Editor-in-Chief  
Aiiyo

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# READING BETWEEN THE NUMBERS: WHAT ESAT AND TMUA SCORES REALLY REVEAL ABOUT ADMISSIONS

## Why High Scores Don't Always Guarantee Offers and Low Scores Don't End Chances



**Ravisha Maheshwari**  
Senior Editor  
Aiyyo

Admissions tests increasingly shape how competitive university applications are interpreted, yet they are often misunderstood. Scores are treated as cut-offs, predictors, or guarantees when, in reality, they function as one component within a much wider evaluation framework. The Engineering and Science Admissions Test (ESAT) and the Test of Mathematics for University Admissions (TMUA) illustrate this clearly.

### What These Scores Are and What They Are Not

The first misconception around admissions testing is over-weighting. ESAT and TMUA scores are just one aspect of an application that is considered. The data reinforces a critical point often missed by applicants and parents alike: A high score does not mean that an application will be successful, and equally, a low score does not mean that an application will be unsuccessful. Instead, these assessments function as indicators of subject readiness and problem-solving ability, interpreted alongside other parts of the UCAS application, including academic history and written components.

### Understanding How ESAT and TMUA Scores Are Reported

Both ESAT and TMUA scores are reported on a scale that runs from 1 to 9, recorded to one decimal place. There are no grade boundaries or pass marks, and results are statistically equated, allowing candidates who take different versions of the test to be reported on a common scale. For ESAT, applicants receive a separate score for each module taken, reflecting performance across multiple scientific domains. TMUA, by contrast, produces a single overall score, focused purely on mathematical reasoning. This distinction matters when interpreting outcomes.

### ESAT Outcomes: What the Data Shows

Looking at overall ESAT outcomes across all departments in the 2025 entry cycle, they highlight three applicant outcomes: successful in achieving an offer, unsuccessful – interviewed, and unsuccessful – not interviewed.

Across all applicants, only 22.0% were successful in achieving an offer, while 73.4% were unsuccessful without interview, underscoring the competitiveness of science and engineering admissions. The mean test score offers additional insight. Applicants who received offers had an average ESAT score of 9.7, compared to 10.6 among those interviewed but unsuccessful. This inversion is telling. It reinforces that achieving a high score does not necessarily translate into an offer, particularly once interviews and broader academic fit are factored in.

Differences also appear across applicant categories. Home non-WP and Home WP applicants had higher offer rates than Overseas applicants, while overseas candidates were more likely to fall into the “not interviewed” category. The data suggests that ESAT performance is interpreted within broader contextual and academic frameworks rather than as a standalone threshold.

### TMUA Outcomes: Similar Patterns, Different Scale

TMUA outcomes follow a comparable pattern, despite the test having a maximum score of 9. Across all applicants, the overall success rate again stood at 22.0%, with the majority of candidates unsuccessful without interview. Applicants who secured offers had a mean TMUA score of 2.4, while those interviewed but unsuccessful averaged 1.2. Applicants who were not interviewed had mean scores close to 1.9. While higher scores correlate loosely with better outcomes, the overlap between categories is substantial.

Overseas applicants recorded a higher average TMUA score among offer holders than their home counterparts, yet they also experienced the highest proportion of applications that did not progress to interview. This reinforces that admissions test scores do not operate independently of applicant context, academic background, or departmental priorities.

### **How Universities Use These Scores in Practice**

The dashboards confirm that institutions consider ESAT and TMUA scores alongside other components of the application when deciding whether to invite applicants to interview or make an offer. These tests allow applicants to demonstrate skills, subject knowledge, and understanding of course-related topics, particularly where school curricula vary internationally. However, the data repeatedly shows that scores alone do not determine outcomes. This is why historic score distributions should not be taken as indicative of requirements or outcomes for future cycles. Year-on-year variation, departmental priorities, and applicant pools all shift.

### **Why This Matters for Applicants and Counselors**

The ESAT and TMUA data tells a consistent story. These assessments help contextualise academic readiness, but they do not replace holistic evaluation. Strong scores can strengthen an application, but they cannot compensate for weak academic alignment or interview performance. Lower scores, meanwhile, do not automatically end an applicant's chances.

For students and counselors alike, the value lies not in chasing numerical targets but in understanding how admissions test scores are just one aspect of the application. Used properly, these tests inform preparation and positioning rather than dictate outcomes.



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**DR. NEERAJ MANDHANA**

# EXTRACURRICULARS AND ELITE ADMISSIONS: WHAT THE DATA ACTUALLY SAYS

## Why 3 to 4 Activities Beat a Packed Student Resume



**Matthew Jaskol**  
**Co-founder**  
**Pioneer Academics**

For years, conversations around extracurricular activities have been driven by assumption rather than evidence. Students are told to “build a strong profile,” but rarely shown what that actually looks like in practice. Pioneer Academics’ recent study changes that. Drawing from 226 alumni, many now studying at highly selective institutions such as Harvard, Stanford, Yale, and Princeton, the findings offer one of the clearest data-backed frameworks for how extracurriculars influence admissions outcomes.

The dataset itself is credible. Pioneer operates with an admission rate of 28–31 percent, its alumni base approaches 9,000 students, and 71 percent of alumni attend Top 20 universities, with 62 percent enrolling at institutions with sub-9 percent acceptance rates. The average SAT score of 1480.2 further reinforces that this is a high-achieving cohort. Within this context, the conclusions are not anecdotal. They are directional.

### **Fewer Activities, Stronger Outcomes**

One of the most consistent patterns in the data is counterintuitive. The most successful applicants did not build long lists of activities. On average, students reported 3.7 extracurriculars across high school, with the most common number being four total activities. Even by senior year, this number only scaled slightly, from 2.5 activities in Grade 9 to just over 4 in Grade 12.

This suggests that admissions committees are not rewarding volume. They are evaluating trajectory and depth. Students who start with a few interests and develop them over time, moving into leadership, research, or advanced engagement, are more compelling than those who participate superficially across multiple domains. The implication is straightforward. Activity stacking does not translate into competitiveness. What matters is whether an activity evolves, whether the student’s role deepens, and whether there is a visible progression in responsibility and ownership.

### **The 4 to 10 Hour Threshold**

The most actionable insight from the study is what Pioneer terms the “4-hour rule,” though the effective range is broader. Students who spent between 4 and 10 hours per week on extracurriculars had the strongest outcomes. Within this group, particularly in the 4 to 8 hour range, approximately 86 percent were admitted to universities with acceptance rates below 9 percent.

Beyond this range, outcomes decline. Students investing more than 10 hours per week saw lower admission rates, around 76 percent, while those spending fewer than 4 hours had the weakest outcomes overall. This is not a time management tip. It reflects how admissions committees interpret engagement. Less than 4 hours often signals limited involvement or lack of continuity. More than 10 hours can suggest overextension, reduced academic balance, or fragmented focus. The 4 to 8 hour range represents sustained, meaningful engagement without dilution.

### **What Types of Activities Actually Stand Out**

When alumni were asked which activities most strengthened their applications, three categories consistently emerged.

First, in-school academic involvement, cited by 22 percent of respondents, includes leadership in clubs, participation in competitions, mentoring peers, and organising initiatives within the school ecosystem. These activities signal credibility. They show that a student is recognised within their immediate environment and is likely to contribute meaningfully to a university community.

Second, research, cited by 21 percent, reflects intellectual depth. Engaging in structured or independent research demonstrates the ability to work beyond the high school curriculum, apply analytical thinking, and sustain effort over long-term projects. For selective universities, this differentiates students who are academically capable from those who are intellectually engaged.

Third, a combined 21 percent comes from self-organised initiatives (11 percent) and volunteer work (10 percent). These activities are particularly significant because they are not institutionally structured. Launching a tutoring initiative, building a community project, or leading an independent effort reflects initiative, ownership, and problem-solving in unstructured environments.

Other categories such as sports (10 percent), arts (8 percent), summer programmes (6 percent), and competitions (5 percent) contribute meaningfully but are rarely decisive in isolation. Their value lies in how they connect to a student's broader narrative.

### **Depth, Not Diversity, Drives Differentiation**

Across all categories, a single pattern holds. The strongest applications demonstrate ownership rather than participation. Whether through research, leadership, or independent initiatives, students who take responsibility for outcomes stand out more than those who simply join existing structures. This also explains why narrative clarity matters. Admissions officers typically spend 8 to 12 minutes on an initial file read. A scattered list of unrelated activities slows down evaluation. A focused set of experiences, aligned with academic interests and personal direction, makes the application easier to understand and more persuasive.

### **Implications for Students and Counselors**

The data shifts how extracurricular planning should be approached. The goal is not optimisation through quantity, but intentional selection and sustained engagement. Students should identify a small number of areas they genuinely care about, commit to them consistently, and allow their involvement to deepen over time. For counselors, this requires moving away from checklist-driven advising. The more effective approach is to help students build legible narratives, where academic interests, activities, and future goals reinforce each other. Extracurriculars matter, but not in the way most students assume. Selective admissions reward focus, progression, and purpose. The strongest applications are not the busiest. They are the most coherent.

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# SCHOOL COUNSELLOR OF THE MONTH



## Archana Ekbote

Head of Guidance & College Placements  
Indus International School Bangalore

Every strong student journey is shaped by someone who brings clarity, experience, and steady support at every step. This month, we spotlight Archana Ekbote with over 23 years in education and deep expertise in global higher education. With a track record of guiding 200 plus students to 500 plus offers across 170 plus top universities worldwide, their approach is focused on thoughtful planning, strong storytelling, and informed decision-making. They help students turn ambition into outcomes while building the confidence to navigate their futures independently.

### 1. What's the weirdest/funniest thing you ever heard a student or parent say?

A parent once asked if I could "hack into Harvard's system" to boost their kid's GPA because "everyone does it."

One student asked "I am ready to pay 25L. Will you be able to get me an admit to a TIER 1 university?"

### 2. If you had to write a college essay about yourself, what would your topic be?

"Glitter Bomb at Career Fair: How Chaos Forged My Counselor Superpowers"

This is just an imaginary chaotic career fair incident where glitter exploded everywhere—like a prank device bursting sparkles on unsuspecting victims.

And I, as the counselor, survive the mess (glitter in hair, zero job offers) but gain "superpowers" like handling student crises with calm. Sock-drawer zen amid rejection letters. That rare "ahh" moment when mismatched socks (or rejection letters) align perfectly, bringing order to madness.

### 3. What's the most oddly satisfying part of your job that no one ever thinks about?

Colour-coding acceptances by different colours- accepted/deffered/rejected. Everyday checking the acceptances and the amount of scholarships awarded.

### 4. What would your "Guidance Counselor Superpower" be if you were in a comic book?

"Deadline Deflector": I could zap procrastination rays back at students, turning their "I'll do it tomorrow" into immediate essay marathons "now".

### 5. Which fictional character do you think would make a surprisingly great guidance counselor?

Yoda. "Do or do not, there is no try" would end all excuses, but he'd counsel via backwards riddles: "Afraid of failure, you are? Hmmm. Backward walk, you must."

### 6. What's your go-to motivational phrase that even you roll your eyes at sometimes—but it works?

"This too shall pass" "Fake it till you graduate!" I say it with jazz hands. (Dramatically splaying my fingers wide, palms forward, often with a shimmy—pure theatrical flair for emphasis or excitement.) Delivering it with flair despite eye-rolls; students groan now, but crank out resumes later. Proves cheesy pep talk magic works.



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# THE CONFIDENCE CODE: 5 SCIENCE-BACKED SKILLS TO HELP YOU OWN THE ROOM

## The Psychology Behind Speaking Up When Your Mind Says Stay Silent



**Moumita Choudhury**  
Founder & ICF-PCC Executive Coach  
CompassCore

On a Monday morning, Maya stood outside her history class with her palms slick with sweat. She knew the answer to the question the teacher was about to ask, but the voice in her head was much louder than her notes. "What if I sound stupid? What if everyone stares?"

She stayed silent. Again.

If you've ever felt that glitch in your brain where you want to speak up but your body physically stops you, you aren't alone. Between the perfection we see on TikTok and the pressure to crush every exam, it often feels like confidence is a gift some people are born with, like being tall or having blue eyes.

But here is the truth: Confidence is not a personality trait. It is a skill. It is a biological system you can hack, practice, and master. It isn't about being the loudest person in the room; it's about having a toolkit to navigate the moments when you feel like shrinking.

Here are five science-backed ways to flip the switch.

### 1. Micro-Goal Setting: The Small Win Loop

Your brain runs on a chemical called dopamine. Most people think you only get a hit of it when you win a championship or graduate, but science shows you actually get a boost every time you make progress. If a presentation feels like a mountain, don't try to climb it in one jump. Shrink the mountain until it feels easy.

Try this today: Set a two-minute goal. Don't try to be the most popular person in the cafeteria; just aim to make eye contact and smile at the person behind the counter. Your brain registers this as a win, lowering your anxiety for the next step.

### 2. Cognitive Reframing: Be Your Own Fact Checker

Our brains often mistake scary thoughts for absolute facts. When you think, "Everyone is judging me," your nervous system reacts as if you're in actual danger. Cognitive reframing is simply checking the math on your thoughts to see if they are actually true.

Try this today: When you feel a fixed thought, add a growth label. Instead of saying "I'm bad at math," try "I'm currently training my brain to solve these problems." This takes the identity out of the struggle. You aren't bad; you're just in the middle of the process.

### 3. The Five Second Rule: Outrun Your Fear

There is a tiny window, about five seconds, between having an instinct to act and your brain flooding you with excuses to stop. If you don't move within that window, your brain will protect you by keeping you silent and safe in your comfort zone.

Try this today: The moment you feel the urge to act, count silently: 5-4-3-2-1-GO. On "one," you must move. Stand up, speak, or walk toward the group. Counting backward switches your brain from the fear center to the action center.

#### **4. Physical Priming: Hack Your Biology**

We think the mind controls the body, but it works both ways. If you slouch and look at your feet, your body produces more cortisol, the stress hormone. If you stand tall, you signal to your brain that you are safe and powerful.

Try this today: Before a big test or a social event, find a private spot for a 60-second reset. Stand with your feet wide and shoulders back. Take three slow breaths, making the exhale longer than the inhale. This primes your nervous system and physically lowers your heart rate.

#### **5. Identity Language: Change Your "I Am."**

Most people focus on what they want to achieve. Resilient people focus on who they are. Identity-based language is powerful because humans have a deep need to act in a way that matches their self-image.

Try this today: Swap outcome talk for identity talk. Instead of saying "I hope I don't mess up this speech," try "I am the kind of person who shows up, even when it's uncomfortable." You stop worrying about being perfect and start focusing on being brave.

#### **Why This Matters**

Confidence isn't about always feeling good. It's about knowing what to do when you feel bad. When you realize that confidence is just a repeatable system, you stop waiting to feel ready and start acting with intention.

That student outside the classroom, Maya? She didn't wait until her heart stopped racing. She counted down from five, took one steady breath, and raised her hand. She wasn't fearless; she just had a toolkit. Confidence is not something you have. It is something you practice.

#### **Academic Reputation Still Anchors the U.S. Value Proposition**

Despite shifting sentiment, the academic appeal of U.S. universities remains intact. Students consistently cite research infrastructure, programme breadth, interdisciplinary flexibility, and global career outcomes as reasons the U.S. continues to matter. For many, no other system offers the same combination of academic range and post-graduate opportunity. What has changed is the expectation of clarity. Students want more transparent communication around financial aid, total cost, campus support, and post-study work options. Uncertainty, rather than quality, is what weakens enthusiasm.

#### **What This Means for Counselors and Institutions**

For counselors, the takeaway is not that the U.S. is becoming irrelevant, but that student decision making has matured. International applicants are no longer operating on inherited assumptions. Guidance needs to reflect this reality. Students benefit from structured comparison, financial modelling, and early exploration of multiple destinations. Counselors who frame the U.S. as the only credible option risk misaligning with how students now think. For universities, the message is equally clear. Recruitment cannot rely on reputation alone. Institutions that communicate clearly about cost, safety, and outcomes are better positioned to convert intent into enrolment in a more cautious global climate.



## Chirag Arya

Co-Founder  
AP Guru

In this section, Aiiyo brings you insights from counseling trailblazers who have made a significant impact with their work. Through candid interviews, we explore their journeys, passions, and personal philosophies. This month, we sit down with Chirag Arya, the Co-Founder of AP Guru, to uncover what drives his success, how he balances the demands of work and life, and the mantra that keeps him moving forward.

### What was your college degree?

B.Tech in Computer Science

### Your Favorite Book

Thinking, Fast and Slow by Daniel Kahneman

### Your Comfort Food

Pizza

### A School/College you really enjoyed visiting

Stanford or IIT Mumbai – the energy of students starting out is unmatched.

### What's on top of your bucket list?

Visiting Argentina and Peru

### One thing you would most like to change about the world

Don't rush to the finish line; the 'figuring it out' part is actually the fun part

### If you could give one piece of advice to your high school self, what would it be?

Universal access to high-quality medical access/information via technology

### What inspired you to do what you do?

My mom - she has been a teacher for 30 years

### A secret to balancing work & life

Keeping your phone away after 10 pm

### Your Life Mantra

Live today, worry tomorrow

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# PARENTAL BURNOUT IS REAL... AND YOU'RE NOT ALONE

## Why So Many Parents Feel Drained, Disconnected, And Constantly On Edge



**Soumya Ramaswamy**  
**Parenting & Teen Coach & Founder**  
**Shaping Futures**

Parenting today feels heavy. Not just busy. Not just demanding. Emotionally heavy. Whether you are a working parent juggling meetings, school notifications, meals, deadlines, and a quiet but constant sense of guilt... or a stay-at-home parent holding routines, emotions, expectations, and everyone's needs from morning to night... parental burnout is real. And it is far more common than we openly admit. In the midst of all these, managing your relationships, expectations with your spouse, and social expectations

In my conversations with parents, I hear the same truth expressed in different words again and again:

"I love my child deeply... but I feel exhausted. I snap more than I'd like. Sometimes I feel disconnected. And then I feel terrible and guilty for reacting that way." If this sounds familiar, pause for a moment and breathe. Burnout does not mean you are a bad parent. It means you have been giving for a long time without enough space to refill yourself.

### What Parental Burnout Really Is

Parental burnout is not about having a hard day or a chaotic week. It builds slowly and quietly over time. It happens when what you consistently give exceeds what you emotionally have available.

### It can show up as:

- Feeling tired all the time, even after rest
- Becoming more irritable than you'd like
- Feeling numb or emotionally distant
- Moving through the day on autopilot
- Wanting space from your child, and then feeling guilty for it

You may be physically present, attending school meetings, helping with homework, and preparing meals, but you feel internally disconnected. Burnout does not discriminate. It affects loving, committed parents across all backgrounds. It simply wears different faces. Working parents often feel stretched thin, trying to be fully present at work and fully present at home, yet feeling like they are falling short in both places. Stay-at-home parents may feel mentally exhausted all day, with no clear break and little recognition for the invisible emotional labour they do. Different lifestyles. Same exhaustion.

### Why So Many Parents Are Burning Out

Parenting has no true off-switch. Someone always needs you. Even when your child is asleep, your mind may still be planning, worrying, and anticipating. There is also the invisible emotional load: managing children's moods, school expectations, social pressures, friendships, screen-time struggles, and concerns about their future. Add to that the internal pressure to be calm, patient, present, involved, successful, and emotionally regulated at all times, and it becomes overwhelming.

Guilt weaves itself into almost everything. Working parents may feel guilty for not being around enough. Stay-at-home parents may feel guilty for not doing more beyond the home. Slowly, many parents stop asking, "What do I need?" Life becomes a constant response to, "Who needs me now?" That is when burnout quietly takes root.

### **Small Shifts That Help Ease Burnout**

It is about creating small pockets of space that allow you to breathe again. One powerful shift is letting go of the constant urge to "do more" and allowing yourself to do enough. Many parents believe good parenting means more, more activities, more patience, more involvement, more availability. Instead, gently ask yourself: What is essential today, not ideal? Your child needs your regulated presence far more than your exhaustion.

Another meaningful shift is learning to regulate yourself before trying to correct your child. Parents often ask how to calm their child down. The truth is, calm is contagious. When emotions rise, pausing, taking a few slow breaths, and lowering your voice instead of raising it can completely change the moment. Relaxation matters, but they are often postponed. You do not always need a vacation. You need consistency. Even ten to fifteen minutes a day can help: a quiet cup of tea, a short walk, music, stretching, journaling, or simply sitting in silence.

We are not meant to do this alone. One of the biggest myths in parenting is, "I should be able to handle this myself." Sharing honestly with another parent, seeking support rather than quick advice, and naming your struggles out loud can lighten the emotional load.

### **Rethinking What a "Good Parent" Means**

A good parent is not someone who never loses patience, never gets tired, or never doubts themselves. A good parent is someone who notices, pauses, repairs, and keeps learning. Apologizing after losing your temper. Taking a breath before reacting. Trying again tomorrow. These small acts of repair matter more than getting everything right. Perfection creates pressure. Repair builds trust.

### **A Gentle Reminder**

Burnout is not a character flaw. It is a signal. If you are feeling tired, disconnected, or overwhelmed, something inside you is asking for care, not criticism.

You are not weak.

You are not failing.

You are human.

### **A Simple Tool to Feel Grounded and Present**

Calming the nervous system helps you shift out of survival mode and back into a state of safety, where you can respond thoughtfully rather than react automatically. Try this simple practice:

- Place one hand on your chest and one on your belly.
- Inhale slowly through your nose for a count of four.
- Exhale gently through your mouth for a count of six.
- Allow your shoulders to soften as you breathe out.

Repeat for one minute. You simply need to be a supported, self-aware, and compassionate one.

# PRODUCT DESIGN 101

## Everything You Need to Know About Product Design



**Neha Pandit**  
**Founder**  
**We-Learn**

Product design is all about creating new products with visually appealing, comfortable and useful design. A product designer aims to solve real life problems by understanding the problems faced by users, exploring ideas, making concept sketches and building prototypes. The product can be of different forms, i.e., physical (furniture, gadgets), digital (application, website).

### **What is this design major?**

As a product designer, the main focus is on the user, how the user feels after using a product, how the product functions, and how it fits into people's lives. The product designer keeps a few things in mind while designing a product, i.e., the cost, material, technology, comfort, and sustainability. So it's a mix of creativity and logic; the person needs to be an artist, an engineer, and a problem solver at the same time.

### **Which are the top colleges offering this major (in India and abroad)?**

In India, top institutes include the National Institute of Design, IIT Bombay, IIT Guwahati, IDC School of Design, and Srishti Manipal Institute.

Abroad, popular choices are Royal College of Art, Parsons School of Design, Politecnico di Milano, Delft University of Technology and ArtCenter College of Design. These colleges focus strongly on studio work, innovation, and industry exposure.

### **What skills do students develop while studying this major?**

The students applying to this program learn both creative and practical skills. The students learn how to make sketches, prototypes, ideations, visual communication and model making. Students also develop many software skills such as CAD, Adobe tools and UI basics. There are many other skills that students develop while undergoing this course, such as problem solving, critical thinking and user empathy (Understanding what people need). Over time, the students see the world in a different way, i.e., questioning objects, thinking beyond aesthetics and improving experience.

### **What academic and technical knowledge does this major build?**

There's a lot for students to learn in this course, starting from knowledge of material, manufacturing processes to ergonomics and basic engineering concepts. There are a few key subjects to this course, such as design research, human-centered design, Ux principles. Students learn how products are made, and they learn the effect on cost and durability by using plastic modeling to metal casting.

### **How should a student build their profile and portfolio for admissions?**

A portfolio is a visual representation of how the student thinks; it shows rough work turning into ideas, and it helps a college understand the level of the student's understanding of concepts. The student needs to work on some small projects, redesign objects, solve social problems, photograph and create concepts. The portfolio should have originality, observation skills and passion for making things better.

### **What career paths and job roles are available after studying this major?**

After completing this course Students can work as product designers, industrial designers, design researchers, UI/UX designer and design strategists. The students also join tech industries, design studios, startups, and consumer brands. Some even work as freelancers, start their own studio, or become entrepreneurs. Students even join furniture design, packing and sustainable products.

### **How do I know if this major is right for me, including traits, mindset and natural strengths?**

The students can tell if this major is for them if this thought comes to mind after watching any product: "How does it work, and what was the thought process behind the idea of this?" If the student likes to solve problems creatively and likes to think from the user's perspective. This major also requires patience, observation and openness to feedback.

### **What is the subject combination for these majors?**

For product design, the required subjects are maths and physics with a technical understanding. What matters most is the quality of the portfolio, aptitude test and interview performance. Creativity, observation and thinking skills are valued more than marks for product design. If the student likes a mix of art, logic, real world problem solving, then product design is the major the student should take.

### **Bonus - Some interesting or fun facts about the major.**

- Every object around you was once a "bad first idea."
- Product designers often learn more from failed prototypes than from successful ones.
- Sticky notes, paper clips, and Post-its are classic design success stories.
- Designers sketch hundreds of ideas for one final product.
- Good design feels invisible, bad design is noticed instantly!
- Product designers don't just design products, they design experiences.



## **AIYYO JOB SEARCH**

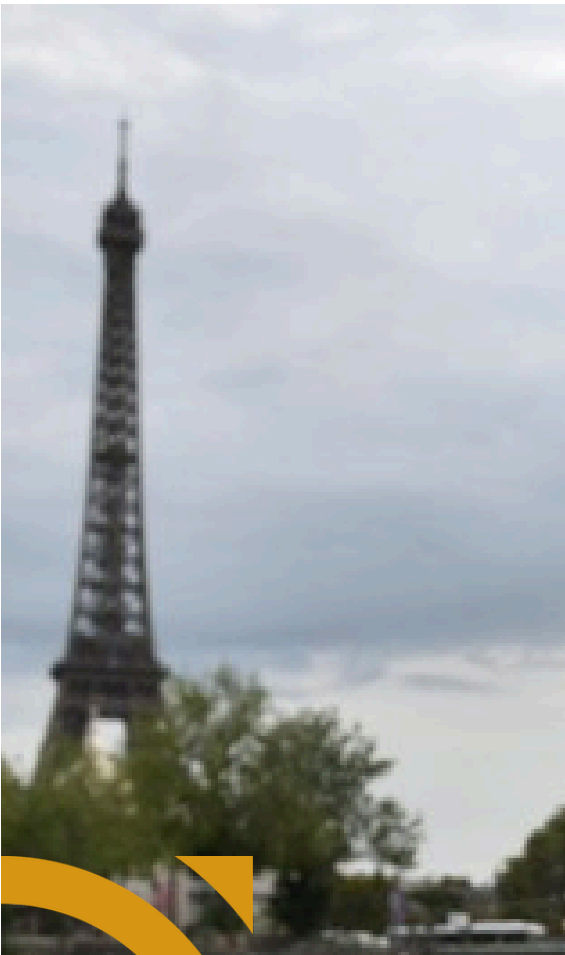


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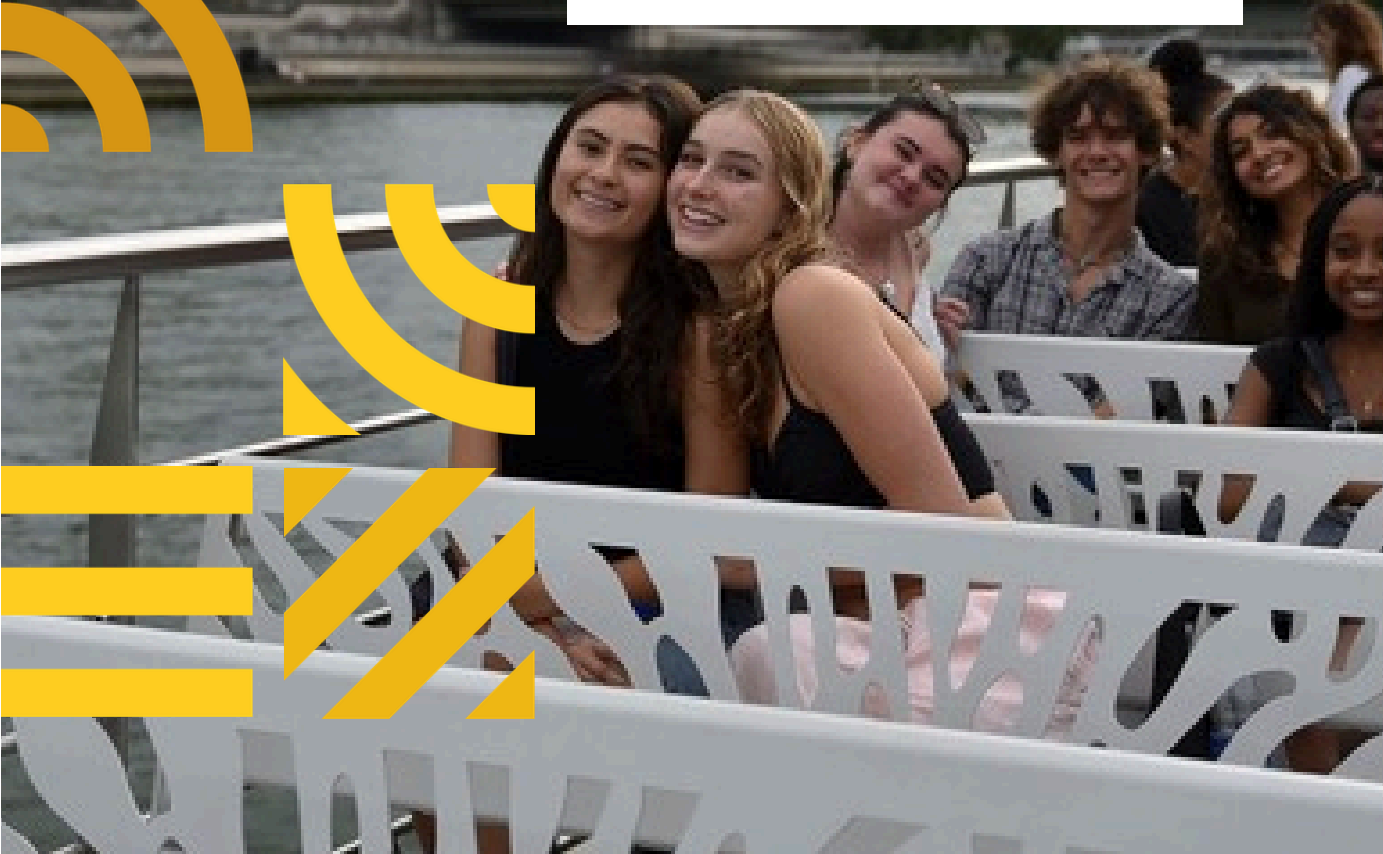
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# EIGHT HIGH-IMPACT IEC SALES STRATEGIES

## What Actually Moves the Needle in a Referral Led Business



**Neeraj Mandhana**  
**Founder**  
**Aiiyo**

Independent Education Consultants often attempt to market themselves in the same manner as test-prep companies, only to discover that such efforts yield marginal returns. The reason is both simple and profound. IECs are sold, not bought. Families rarely embark on an active search for an educational consultant. Instead, their engagement typically begins with a subtle prompt: a conversation at a dinner table, a trusted parent's recommendation, a remark from a teacher, or a consultant's presence at a community forum.

Awareness, rather than demand, is the true deficit.

In an environment shaped far more by trust than by online discovery, meaningful growth emerges from deliberate visibility, thoughtful relationships, and human connection. The following eight strategies represent the most effective avenues through which IECs can expand their reach and cultivate an enduring reputation.

### **1. Establish a Deliberate and Sophisticated Referral System**

Most consultants rely on referrals, yet very few curate a formal structure to encourage them. Families often wish to recommend their consultant but struggle to find the right moment or language. Transforming referrals from occasional occurrences into a reliable source of leads requires intentional design. Consultants can begin by recognising pivotal emotional moments. A student's acceptance, a successful mock interview, or a breakthrough during the planning process are ideal points at which to invite referrals with grace and confidence. Providing families with a concise, forwardable note or a thoughtfully crafted introduction removes friction and elevates the likelihood of a recommendation. When guided with subtlety and professionalism, families become not only clients but ambassadors.

### **2. Create Intimate, Hyperlocal Parent Workshops**

There is no substitute for physical presence when cultivating trust. Hyperlocal workshops, held in schools, community centres, or even private living rooms, allow IECs to illuminate the admissions landscape with clarity and nuance. Topics might include explorations of what universities genuinely value, the growing influence of artificial intelligence on applications, or the strategic planning that begins in Grade 10. These gatherings need not be large. Even a circle of eight attentive parents can create a powerful ripple of awareness. Workshops are not meant to sell a service. Their purpose is to demonstrate intellectual authority and provide parents with the reassurance they did not realise they were seeking.

### **3. Partner With Schools Through Thoughtful Academic Engagement**

Schools often welcome expert voices who can enrich their students' understanding of the world beyond graduation. IECs who offer guest lectures, strategy sessions, or student drop-in hours forge an invaluable link between school and consultant. This alignment produces a compelling psychological effect. When a school implicitly endorses an IEC by granting them time, space, and audience, parents instinctively extend their trust. Over time, these partnerships evolve into a steady, dignified, and reputation-driven source of prospective families.

#### **4. Collaborate With Test-Prep Centres and Subject Tutors**

Test-prep services occupy a unique position in the educational ecosystem. Families actively seek them, often long before they consider broader questions about university admissions. By forming alliances with test-prep centres, IECs can benefit from the substantial foot traffic and heightened parental engagement those institutions attract. Such collaborations may involve co-hosted seminars, shared informational resources, or integrated orientation sessions. When a trusted test-prep provider introduces the IEC as the natural progression in a student's journey, the consultant gains immediate credibility in a context where parents are already invested and receptive.

#### **5. Develop a Signature Event That Anchors Your Brand**

Every seasoned consultant should craft one annual, flagship event that becomes synonymous with their professional identity. This could take the form of a Study Abroad Readiness Forum, an Essay Mastery Masterclass, or an Admissions Strategy Evening tailored to the upcoming application cycle. Signature events accomplish three significant objectives. They assert the consultant's leadership within the community. They create an anticipated annual moment that parents look forward to. And they generate a concentrated wave of awareness that reinforces the consultant's brand far more effectively than sporadic marketing attempts.

#### **6. Cultivate Micro-Communities of Engaged Parents**

Parents rely on the experiences of other parents more than any brochure or advertisement. When consultants create small, intentional communities such as Grade-specific WhatsApp circles, monthly parent dialogues, or select invitation-only gatherings, they not only disseminate information but also create networks of trust. Within such micro-communities, the IEC naturally becomes the intellectual centre of gravity. Conversations flourish, anxieties surface, and recommendations travel rapidly. These communities elevate word-of-mouth from a passive phenomenon into an active, self-sustaining ecosystem.

#### **7. Form Alliances With Psychologists and Career Counsellors**

Psychologists and school-based counsellors often meet families at pivotal inflection points when students grapple with self-doubt, academic uncertainty, or heightened pressure. These moments are also when families are most receptive to guidance on their future pathways. By cultivating professional partnerships with these practitioners, IECs gain entry into the family's decision-making landscape with an added layer of transferred trust. Such alliances tend to yield warm, thoughtful referrals that carry significant weight in a parent's mind.

#### **8. Offer Complimentary Admissions Clarity Consultations**

The most persuasive argument for hiring an IEC is not a brochure, a testimonial, or a list of acceptances. It is a moment of clarity. A short, complimentary audit consultation that provides a realistic assessment of the student's profile, dispels misconceptions, and traces the outline of a strategic roadmap allows families to experience the consultant's discernment firsthand. This conversation is not meant to convert but to enlighten. Once families experience a higher level of understanding, they instinctively recognise the value of ongoing guidance.

#### **Summary**

Consultants who embrace these human-centred strategies will not only expand their client base but also elevate the profession itself. In a world where awareness must be created rather than captured, those who show up with consistency, intelligence, and integrity will become the first names families remember.



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\*Stellar World School is a candidate school for the IBDP. This school is pursuing authorisation as an IB World School. Only schools authorised by the IB Organisation can offer any of its four academic programmes: The Primary Years Programme (PYP), The Middle Years Programme (MYP), The Diploma Programme (DP), or The Career-Related Programme (CP). Candidate status gives no guarantee that authorisation will be granted. \*The school reserves the right to close applications once capacity is reached.

# STUDYING IN IRELAND: A MODERN GATEWAY FOR GLOBAL STUDENTS

## What Makes Ireland a High Return Study Abroad Destination Today



**Jemison Foster**  
**University Counselor**  
**Global Access Pathways (GAP)**

Ireland is the only country in the European Union where English is the primary language of instruction across the entire higher education system. Its universities offer internationally recognized degrees, structured work experience, and post-study employment pathways that make Ireland a practical option for students seeking access to both European and global job markets.

### Degree Structure and Academic Pathways

Irish undergraduate education typically follows two formats: a three-year Ordinary Bachelor's degree or a four-year Honours Bachelor's degree (with a small number of honours programs completed in three years). Ordinary degrees emphasize applied learning, while honours degrees involve greater academic depth and are the standard requirement for postgraduate study.

One of the defining features of Irish degrees is the integration of work placements or cooperative education (co-op). Many programs, particularly in engineering, computer science, business, pharmacy, and the sciences, include structured, credit-bearing placements lasting from six months to a full academic year. These placements are formally assessed and embedded in the curriculum rather than treated as optional extras.

### Post-Study Work Visas and Employment Outcomes

Ireland offers clear post-study pathways for international graduates. Students who complete a bachelor's degree are eligible for a one-year post-study work visa, while graduates of honours bachelor's or master's degrees may remain for two years. These policies significantly enhance graduate employability and allow time to secure professional roles or employer sponsorship.

Ireland's employment landscape has shifted substantially since Brexit. Many multinational companies have relocated or expanded their European headquarters in Ireland due to its EU access, business environment, and competitive corporate tax structure. Major employers include Google, Amazon, Meta (Facebook), Apple, Microsoft, Oracle, Dell, TikTok, and J.P. Morgan. Ireland is also home to the European headquarters of nine of the world's leading pharmaceutical companies, making it a major global hub for life sciences.

### Computer Science and Engineering Opportunities

Computer science and engineering are among the strongest and most employable fields in Ireland. Universities and technological universities have aligned curricula closely with industry needs, emphasizing software development, data analytics, cybersecurity, electronic engineering, biomedical engineering, and cloud computing.

Work placements are standard in many CS and engineering programs, and graduates are in high demand. Institutions such as University College Dublin, Trinity College Dublin, University College Cork, University of Limerick, Dublin City University, and Technological University Dublin all offer strong programs, often with paid internships. Graduates in these fields frequently transition directly into employment with their placement employers, particularly in Dublin, Cork, and Limerick.

## Universities and Institutional Landscape

Ireland's universities are often grouped into tiers based on research intensity and reputation:

- Most prestigious: Trinity College Dublin (Trinity), University College Dublin (UCD), University College Cork (UCC), University of Galway
- Strong second tier: University of Limerick, Maynooth University, Dublin City University (DCU)

Dublin alone hosts four universities; Trinity, UCD, DCU, and TU Dublin, each with a distinct academic and cultural profile.

## Hidden Gems and Alternative Pathways

Ireland's technological universities, recently consolidated from 14 institutes into five regional universities, offer strong applied education with excellent employment outcomes. These institutions often have lower tuition costs, smaller class sizes, and more accessible admissions.

- Technological University Dublin (TU Dublin) emphasizes applied learning, engineering, business, music, hospitality, and design. It serves a high proportion of first-generation college students and maintains close industry links.
- University of Limerick is notable for its mandatory paid co-op semester, flexible "common entry" system, and strong outcomes in engineering and computer science.
- Maynooth University offers a smaller, community-based experience with strengths in arts, humanities, robotics, and electrical engineering, while remaining close to Dublin.

## Medicine and Health Sciences

Ireland is a major destination for international medical students. Medicine is offered at Trinity, UCD, UCC, University of Galway, University of Limerick (graduate entry), and the Royal College of Surgeons in Ireland (RCSI).

- RCSI is Ireland's only specialist medical university and enrolls approximately 70 percent international students in medicine. It offers extensive clinical simulation facilities and early hands-on training.
- Medical admissions are highly competitive, with acceptance rates often below 10 percent.
- International applicants apply through centralized systems such as the Irish University Medical Consortium (IUMC), ranking preferences across institutions.
- Postgraduate internships are required for licensing, with limited places available for non-EU students, making early planning essential.

## Admissions Systems and Selection Criteria

Admissions in Ireland are primarily academically driven.

- Irish and EU students apply through the Central Applications Office (CAO), ranking unlimited program preferences.
- International students typically apply directly to universities, except for medicine.
- Selection is based on transcripts, predicted grades, subject prerequisites, and, where applicable, personal statements and interviews.
- Extracurricular activities carry less weight than in US admissions systems, with greater emphasis placed on academic preparation and subject alignment.

## How Students Can Research Irish Universities

Effective research should begin with official university websites, which clearly outline program structures, entry requirements, work placements, and graduate outcomes. Here are three websites that students interested in higher education in Ireland should be familiar with:

1. The Central Applications Office processes applications for undergraduate courses in Irish Higher Education Institutions (HEIs)
2. Information about what to study, where to study, how to apply, and living in Ireland
3. Higher Education Authorities Website

## Students should compare:

- Degree length and structure
- Availability and length of work placements
- Admission competitiveness
- Tuition and living costs
- Graduate employment and visa pathways

Campus visits, virtual open days, and conversations with current international students can further clarify institutional fit.

### **Summary**

Ireland offers a structured, employment-oriented higher education system with clear post-study work options and strong links to global industry. Its combination of English-language instruction, EU access, applied learning, and expanding employment opportunities makes it a strategically sound choice for international students, particularly in medicine, engineering, computer science, and the life sciences.



# LEGENDS OF ADMISSIONS

## 1. An Unforgettable Travel Memory.

Visiting the Woodstock School in Dehradun and taking in the breathtaking Himalayan foothills. The setting alone reminds you how powerful a place can be in shaping perspective and learning.

## 2. Most unexpected question a student has ever asked you.

"What if I work this hard, get in, and still don't feel happy?"

## 3. If you weren't in admissions, what job would you secretly love to have?

I would love to be a diplomat or an ambassador. The idea of building bridges between cultures, listening deeply, and representing something larger than yourself feels very aligned with how I already approach my work.

## 4. What's a totally random skill you've picked up because of your job?

Data management. I've gotten so good at Excel that I use spreadsheets for everything, even my gym routine. Admissions turns you into a systems thinker, whether you like it or not.

## 5. What's one thing you wish students knew about admissions, that they often don't?

Small, thoughtful choices over time matter more than one dramatic achievement. Consistency, curiosity, and growth are easier to spot than people think.

## 6. If your college were a person, how would you describe their personality in three words?

Curious, Collaborative, Connected

## 7. What's the most oddly specific club or organization on campus?

PAUSED Club. PAUSED creates a fun, low-pressure space where students can step away from stress by playing video games and board games together. The club also critically explores games as a medium, encouraging members to think about what games can be beyond simple entertainment.



**Salelaye Samoura**

Assistant Director Of  
Admissions

**New York University**  
**Abu Dhabi**

Behind every successful student journey is an admissions professional whose experiences, insights, and passion quietly shape countless futures. Legends of Admissions celebrates these remarkable individuals, the stories they carry, the wisdom they share, and the human moments that remind us why education truly matters. In this edition, we spotlight Salelaye Samoura, whose journey across cultures, conversations, and campuses offers a warm and inspiring look into the heart of admissions.

# EXPLORE THE SCIENCE BEHIND THE 2025 NOBEL PRIZE IN MEDICINE

## A Signature Scientific Writing Program by BioEd Initiative



**Lalita Limaye [PhD Microbiology]**  
**Founder**  
**BioEd Initiative**

FOXP3 gene expression in Treg biology is a program by BioEd Initiative, an online platform dedicated to research-based learning. The program introduces participants to the latest Nobel Prize-winning discovery in Physiology or Medicine in the field of immunogenetics.

This program is designed for the students passionate about the biological sciences. Centered on the Nobel Prize-winning discovery of Regulatory T cells (Tregs) and the FOXP3 gene, it introduces learners to the molecular mechanisms that regulate gene expression. As part of this program students explore authentic biological data using bioinformatics tools and databases, gaining experience in gene regulation, autoimmune disease, and immunogenetics.

Bioinformatics tool, ClinVar is used to study human genetic variants linked to disease, and database of SNP to understand gene polymorphisms and their biological implications. Through Harmonizome, students will examine transcription factor networks that drive gene regulation, while iCn3D will allow them to visualize three-dimensional protein structures. Use of such tools and databases will help student collect data related to FOXP3 gene expression and its effect on significant immune cells-regulatory T cells (Tregs).

This program emphasizes on literature review and scientific writing , helping students collect the data and express their findings in the form of a review paper. By the end of the course, participants will have developed critical thinking, data interpretation, and science communication skills—essential qualities for future studies in molecular biology, biotechnology, immunology, or medicine.

Online platform 'BioEd Initiative' is the gateway to the current developments in the field of biology typically for students in high school grades 10 to 12. Areas covered through BioEd online courses include cancer genetics, immunogenetics, epigenetics, CRISPR, PROTAC, CAR-T cell technologies to name a few. Students first choose the topic of their interest, then learn to carry out literature survey, that typically translates into a review paper all through self paced tutorial sessions. This process involves collection and analysis of data obtained from contemporary databases that are popular worldwide in the scientific community. Use of bioinformatics tools can help in further analysis of the collected data, if the students so desire. Through BioEd programs, students not only learn about the latest developments in the field of biology, but also get exposed to various databases and bioinformatics tools that are essential for literature reviews. Writing a scientific paper in their chosen area and publishing it in high school journal strongly upgrades their resume. All programs are held on one-on-one basis typically on Zoom. Courses can be customised in case students have a very specific requirement.



**GLOBAL ACCESS PATHWAYS**  
Bridging the GAP in College Admissions

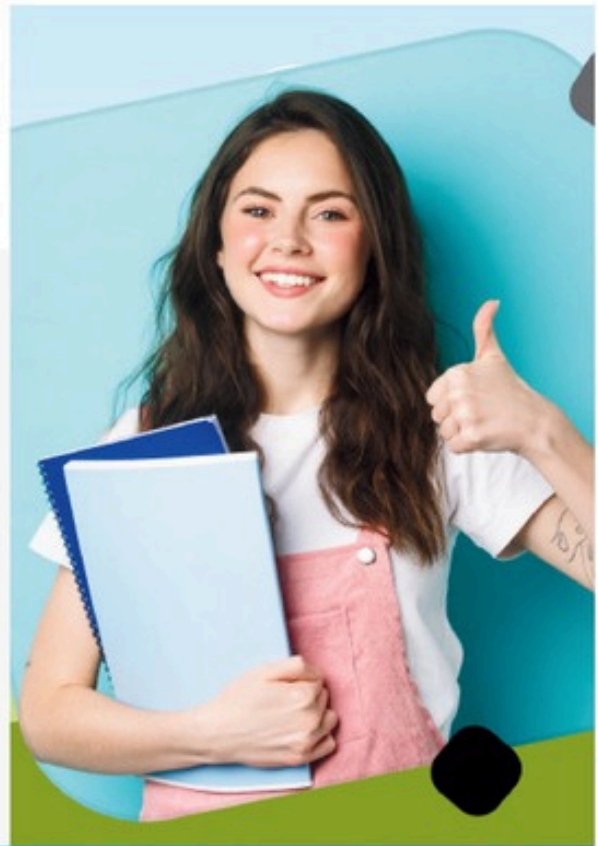
**We are here to fill the gap in your university counseling program.**

### The GAP Difference

Global Access Pathways (GAP) is led by a senior executive team of six globally recognized counselors with decades of experience guiding students through the world's university admissions landscapes.

We deliver strategic, programmatic, and student-centered counseling, designed specifically for international and private schools.

We understand the challenges that schools face in recruiting and retaining experienced university counselors. By partnering with GAP, schools eliminate the need for a full-time, on-campus university counselor while still providing high-quality university counseling services. This solution is particularly beneficial for schools with smaller graduating cohorts, limited resources, or recruitment challenges.



### What Partner Schools Gain

- Immediate access to director-level counseling expertise
- Continuity during staffing transitions or enrollment growth
- Accreditation-aligned, programmatic counseling structures
- Strong global university advocacy
- A cost-effective, scalable alternative to traditional staffing
- Curriculum-driven counseling (Grades 9-12)
- Proven fully remote and hybrid delivery
- Increased student and parent engagement through structured programming

### What GAP Offers

- ✓ Online University Counseling Program for G9-12 Students
- ✓ Ethical and Inclusive Practices
- ✓ Online University Counseling
- ✓ College and Career Curriculum Development
- ✓ Presentations to Students, Parents, and Teachers
- ✓ Training for Counselors

**More Information**



 [admin@globalaccesspathways.com](mailto:admin@globalaccesspathways.com)  
 [www.globalaccesspathways.com](http://www.globalaccesspathways.com)

# AIYYO'S RANKING OF THE MONTH

## Hidden Jewel Colleges in the UAE



### RIT Dubai

Established in 2008 as a branch of Rochester Institute of Technology (USA), RIT Dubai offers American-accredited undergraduate degrees in Engineering, Computing, Business, and Psychology. The campus enrolls roughly 2,000 students from over 75 nationalities. Programs follow U.S. curricula with optional transfer pathways to the New York campus.



### American University in Dubai (AUD)

Founded in 1995, AUD offers U.S.-style undergraduate programs in Business Administration, Engineering, Architecture, Communication, Psychology, and International Studies. The university enrolls around 1,800–2,000 students representing more than 100 nationalities. Instruction is in English and degrees are accredited in both the UAE and the United States.



### BITS Pilani Dubai

Established in 2000, BITS Dubai offers four-year English-medium Bachelor of Engineering degrees in Computer Science, Electronics, Mechanical, Civil, and Biotechnology. The campus enrolls approximately 1,400–1,800 students. It follows the BITS Pilani academic model, including compulsory industry internships through its structured Practice School program.



### University of Birmingham Dubai

Opened in 2018, Birmingham Dubai delivers UK-accredited undergraduate degrees in Computer Science, Artificial Intelligence, Business, Economics, and Mechanical Engineering. Programs mirror the UK curriculum and are taught entirely in English. The campus serves several hundred undergraduates from over 40 nationalities and awards identical degrees to the UK campus.



### New York University Abu Dhabi (NYUAD)

Founded in 2010, NYUAD is a highly selective liberal arts university offering fully English-taught majors in Engineering, Sciences, Social Sciences, Arts, and Humanities. It enrolls about 2,000 undergraduates from 115+ countries, with an acceptance rate near 5 percent. All students receive substantial financial aid packages.



### Middlesex University Dubai

Established in 2005, Middlesex Dubai offers UK-accredited undergraduate degrees in Business, Law, Psychology, Computer Science, Media, and Design. The campus enrolls over 6,000 students from more than 120 nationalities, making it one of the UAE's most internationally diverse universities. All programs are taught in English.



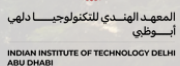
### SP Jain School of Global Management – Dubai

Founded in 2004, SP Jain offers undergraduate degrees such as Bachelor of Business Administration, Bachelor of Data Science, and Bachelor of Economics through a multi-city model across Dubai, Singapore, and Sydney. Cohorts are internationally mixed, and students complete parts of the program in multiple countries.



### IIT Delhi – Abu Dhabi

Launched in 2024, IIT Delhi Abu Dhabi offers four-year English-medium B.Tech degrees in Computer Science, Energy Engineering, and Chemical Engineering. Admissions are through competitive entrance pathways including JEE Advanced and CAET. The campus is expanding gradually, positioning itself as a research-focused engineering institution in the Gulf.



# THE AI FLUENCY GAP

## Why Most Workers Are Not Benefiting from AI and What Students Must Do Differently



**Shrinidhi Rao**  
**Chief of Staff**  
**The Burning Glass Institute**

Artificial intelligence is widely seen as a powerful driver of economic value, yet its real impact in workplaces remains uneven. Despite growing access to AI tools, 60% of American workers are not using AI at work. Even among those who have started using it, meaningful proficiency is rare. Only 5% of the workforce is considered "AI fluent", a small group that has deeply embedded AI into daily workflows and is already seeing measurable gains in productivity and career growth.

This imbalance reveals a clear gap. Exposure to AI does not automatically lead to transformation. Most professionals are still experimenting at the surface level rather than fundamentally changing how they work.

At the organizational level, expectations are rising faster than action. 70% of managers believe having a workforce trained in AI will be critical to future success, yet only 14% of workers nationally have been offered AI training by their employer. This mismatch is not just about resources. It reflects a lack of clarity around what AI fluency actually involves. Without a shared understanding, both employers and employees struggle to move forward effectively.

As a result, many organizations fall into ineffective patterns. Some rely on "scattershot upskilling", where training lacks direction and consistency. Others experiment with "hyper-narrow pilots", limiting AI exposure to a small subset of roles. In both cases, the broader workforce remains underprepared.

### Defining AI Fluency Through Two Pillars

To move beyond this confusion, AI fluency can be understood through two structured components: AI Acumen and AI Skill Domains.

#### 1. AI Acumen

This forms the foundation. It begins with fundamental knowledge, including an understanding of where AI creates value and where it does not, along with awareness of risks such as bias and hallucinations. The next layer is application and effective use, which focuses on interacting with AI systems through clear prompting, selecting appropriate tools, and shaping outputs for specific tasks. The final component is responsible use, ensuring that individuals maintain oversight, apply judgment, and recognize situations where AI should not be used.

#### 2. AI Skill Domains

Beyond foundational understanding, AI is transforming how core workplace tasks are executed. Instead of being tied to specific roles, six domains capture this shift:

- Planning and Organizing
- Communication
- Research & Synthesis
- Data Analysis
- Content Generation
- Workflow Automation

These domains represent how AI intersects with everyday skills such as writing, analysis, and problem solving. The advantage lies not in replacing these skills, but in enhancing how efficiently and effectively they are applied.

#### Why This Matters for Students and Counsellors

For students, this shift changes what it means to be prepared for the workforce. Academic knowledge alone is no longer sufficient. The ability to apply AI across tasks such as research, communication, and analysis will increasingly define readiness.

The fact that only 5% of the workforce is considered "AI fluent" highlights a significant opportunity. Students who build these capabilities early can differentiate themselves before entering the job market. They are more likely to approach tasks with efficiency, adaptability, and stronger problem solving frameworks.

For counsellors, this requires a shift in approach. Career guidance must extend beyond subject choices and career paths to include how students engage with emerging tools. The focus should move toward helping students understand how AI changes the nature of work itself. Early exposure, experimentation, and structured practice become essential.





# Thank You, From Team Aiiyo

Thank you for taking the time to read Aiiyo. We're proud to bring you fresh, thoughtful perspectives—and it's your curiosity and engagement that fuel our work. At the heart of our mission is a desire to elevate the level of conversation around career choice and college admissions, helping readers navigate these decisions with greater clarity and confidence.

If you have any questions, feedback, or would like to contribute to a future issue, we'd love to hear from you—just drop us a line at [contact@aiiyo.in](mailto:contact@aiiyo.in). Until next time, stay sharp and stay inspired.

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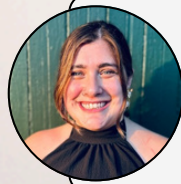
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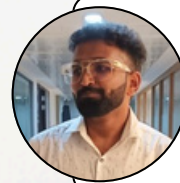
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